

erwin[®] Data Marketplace by Quest[®]

Make trusted data easier to shop for, compare and share across your enterprise.

As data intelligence and accessibility expectations rise across your organization, so rapidly grows the need to deliver a consumer-friendly experience for the discovery, understanding and shopping of data. erwin Data Marketplace answers that need making trusted, high-value data more visible and accessible for all of your data consumers, and providing the governance oversight needed to mitigate risk.

With erwin Data Marketplace by Quest, all data users have one central, consumer-friendly location to shop for, analyze, collaborate on, and request access to needed and trusted data. While data stewards and owners have the capabilities to efficiently curate, publish and govern your organization's datasets and AI models.

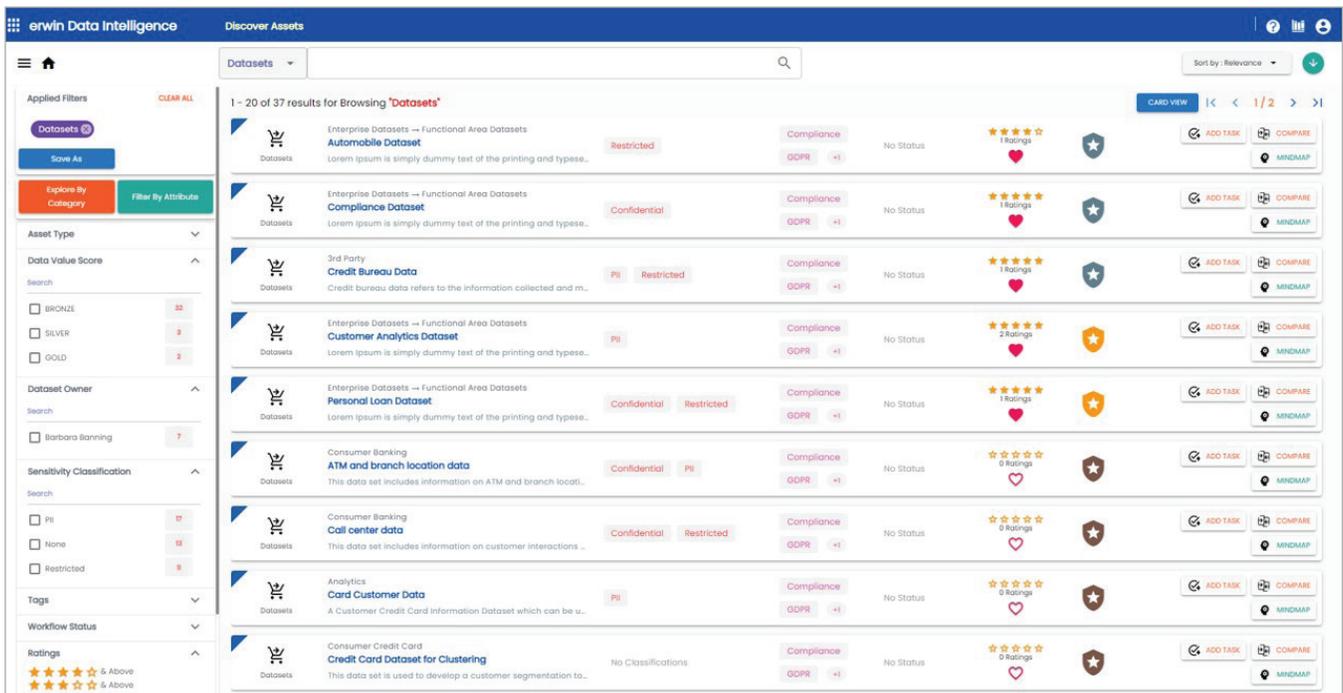
Key features

The consumer-like online shopping experience of erwin Data Marketplace shortens discovery time and accelerates data literacy by putting all related data intelligence and community knowledge within reach through the following key features:

- **Discovery and analysis** — Shop for and analyze published enterprise datasets and AI models within a consumer-like asset discovery experience. Use dynamic filtering, automated data value scoring, social ratings and reviews, and onscreen related data intelligence like mind maps, data lineage, additional business context and governance guidance to quickly find and shortlist datasets and AI models for your potential use.

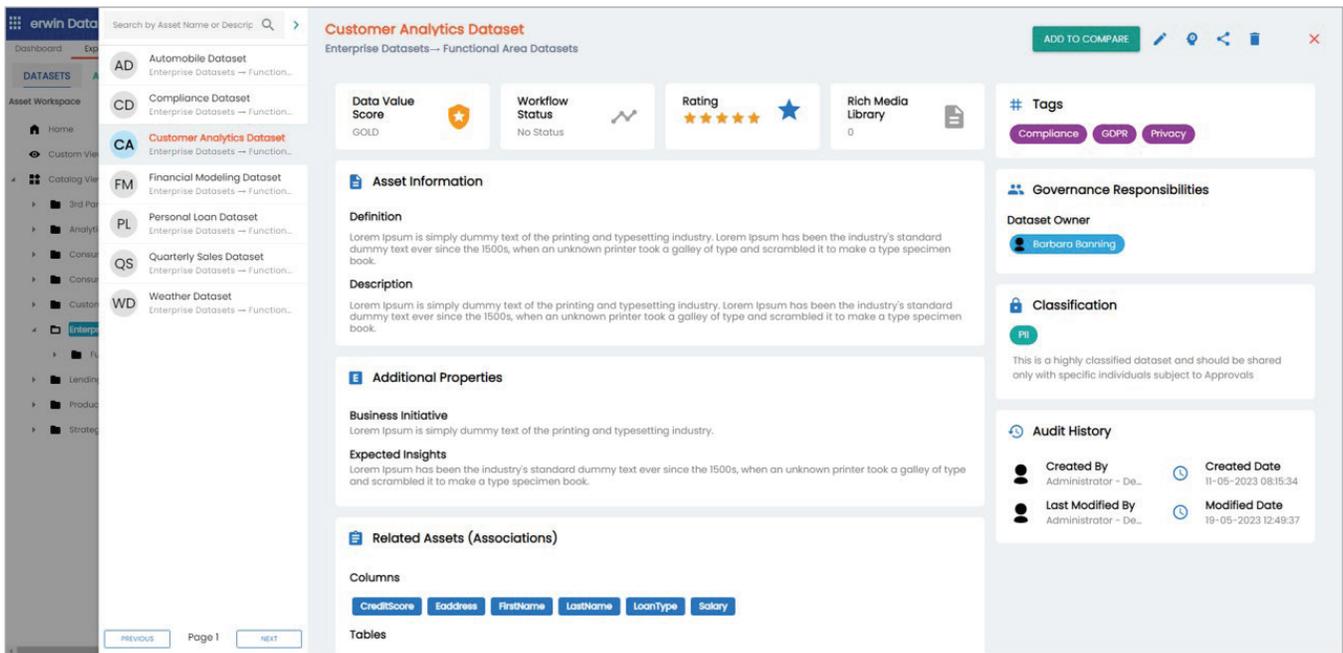
Benefits:

- Provide all data users with consumer-friendly capabilities to shop for, analyze, compare and request access to trusted, high-value datasets and AI models.
- Speed dataset literacy with related data intelligence including mind maps, data lineage, automated data value scoring, business context and governance guidance.
- Drive dataset collaboration and knowledge-sharing among all data stakeholders through social ratings, reviews, and built-in chat and tasking functions.
- Efficiently curate, govern and share enterprise data within one central location.
- Track and manage data access requests, approvals and denials for governance compliance and future audits.



erwin Data Marketplace makes it simple for data users of all levels of technical expertise to shop for, analyze, compare, and gain access to trusted data across the enterprise in one central location. A consumer-like online shopping experience shortens discovery time and accelerates data literacy.

- **Compare data and models** — Compare best-fitting datasets and AI models using the erwin Data Marketplace Compare feature. Line up properties and ratings of shortlisted assets side-by-side to aid in understanding and final selection.
- **Automated data value scoring** — Leverage dataset scoring of data value based on user-defined weighting of scoring parameters and visualized through gold, silver and bronze data value tiers.
- **Ratings and reviews** — Engage data users in sharing dataset and AI model knowledge with a star-rating system and the ability to provide review comments to help identify useful assets faster.
- **Collaborative tools** — Leverage built-in workflow, task and chat capabilities providing multiple ways to communicate and collaborate around assets. Questions, issues, data access requests and other tasks can be routed to data stewards and owners and managed within the software.
- **Curation and stewardship** — Curate and share available datasets and AI models for enterprise use within one central location. Define datasets and models and link technical assets (systems, columns, tables, files, etc.). Assign data classifications, applicable enterprise tags and responsible governance parties. Manage all related governance with erwin Data Intelligence workflow capabilities.
- **Data access and governance** — Use built-in task and workflow capabilities to easily document and route data access requests from data users to data owners. Review, approve and deny requests within erwin Data Marketplace, documenting decisions and actions taken for compliance reporting and audit use.
- **Asset publishing by role** — Specify roles and potentially interested user communities when publishing datasets and models within the data marketplace based on access rights.



Quickly understand available enterprise datasets and AI models with data intelligence including business context, governance details, automated data value scoring, mind map visualizations showing assets relationships and data lineage.

- **Curation and access audit history** — View an always up-to-date audit of all dataset and model curation. See all related governance actions including data access requests evaluated and taken.

About Quest

Quest creates software solutions that make the benefits of new technology real in an increasingly complex IT landscape. From database and systems management, to Active Directory and Office 365 management, and cyber security resilience, Quest helps customers solve their next IT challenge now. Quest Software. Where next meets now.